Karacter Enumerator yang diinginkan Responden untuk Penelitian yang Bersifat Longitudinal: Kasus HDSS Sleman

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ABSTRACT

Background: the efforts to motivate respondents to keep getting involved in a longitudinal study like hdss sleman, is strongly influenced by the role of enumerators. How an enumerator understand the respondents is a creature that active and passive at once to its cultural context as ewuh pakewuh etc., and the other characters which attached to himself/ herself as an enumerator can affect the interaction that exists. Concerns influence enumerator impact is related to the nature of longitudinal study to maintain a minimum participation rate in the next data collection.

Object: To knows the characters that desired by the respondents of longitudinal study (hdss sleman)

Method: This study applied case study approach, using primary and secondary data. Secondary data research were interview transcripts "reward system design for research respondents hdss sleman" from the category of respondents who refused to be interviewed back in the second cycle of data collection. The respondents of hdss sleman third cycle equipped with primary data obtained from observations during the interview of the hdss sleman.

Results: Respondents of hdss sleman want enumerators that explain the purpose of research, so they find a reason to continue to participate during the course of the study. From the aspect of reward, respondents tended to prefer nonfinancial rewards in the form of follow-up (benefit) of the data that has been given to the previous data collection cycle than financial reward. In addition, the ethics of communication in the context of javanese culture is of concern for respondents in the reception of the enumerators. Enumerators are capable of capturing and responding well especially to cues of non-verbal to respondents, will be easier to get the full acceptance of the enumerators during the interview process.

Conclusions: hdss sleman respondents want enumerators that able to explain the purpose of the study, providing a non-financial rewards in the form of data retrieval previous benefits, as well as implementing related communication ethics in cultural context for the data retrieval process.

Keywords: Enumerator, Characters, Hdss Sleman Case, Non-financial Rewards, Communication Ethics